

Philosophy Our approach is “every event is unique”. Therefore, each event concept is **tailor-made** to suit that event.

Our Motto We Dedicate You Your Time.

About Us

MONASABA for Special Events is an Event Management Firm was formed in 2007 in Sana'a, Yemen, with the goal of organizing memorable events and helps clients to effectively promote their messages. MONASABA is widely recognized as a wholesome, complete events solution factory. It's a team of young, creative, enthusiastic and dynamic professionals with a sparkling stream of ideas having vast experience in the field of Events & Entertainments.

Our goal is to give each & every event a different Meaning, Identity and a Vision with true professionalism to chart the roads of informative & entertaining events.

MONASABA for Special Events is here to simplify & make things easier to provide excellent services to the clients. Every event organized/managed/coordinated by us is an excellent opportunity for entertainment, growth, personality development and confidence building. From our in-house staff to our many clients and participants; every one experiences the magic.

Every event is unique, and every concept is original. The outcome should be spectacular». Even though we aim for the stars when we organize our events, we still manage to deliver cost-effective events to our clients, thanks to our in-house integrated events solutions.

Creative Services

In addition to event planning and management, we provide our clients with creative services. Our creative department helps us with all the visuals needed during the event planning and proposal stages and later takes over the design of the event theme and visual content. Since we have this service in-house, it is translated to to greater control over quality and shorter production and interaction times with our clients.

▼ Event conceptualization, designs and presentations.

▼ Stage and props designs, Booth and exhibition designs.

▼ Script and storyboarding, DVD and multimedia authoring, Web content development, Light design.

▼ Special Services "Proposal writing & business development plans" Business and professional trainings".

CORPORATE EVENTS

Product Launching/
Promotional Publicity.

Seminars/Dealer Meets/
Exhibitions/Road Shows/
Treasure Hunt.

Advertising Campaigns/
Press Conferences.

Artists Management

Artist management is an important and sensitive aspect of entertainment, which is handled by our well-connected team right from their wooing to their viewing. This would take special care of:

- Their Dates; Bookings on Priority.
- Negotiations in the rate packages.
- Travel, Stay and Hospitality plus the Public relation as per their requirement.

Besides the above mentioned, we also offer our services in the following areas:

- Wedding entertainment/Ladies sangeet.
- Birthdays & Private Parties.
- Theme parties & DJ set-up.
- School's & College's Annual Functions/Festivals/Inter Competitions, Excursions, Educational Tours, etc.



OUR SERVICES INCLUDE

- Product launches and road shows.
- Conferences.
- Graphics and presentations.
- Web design and publishing.
- Exhibition stands design and management.
- Print and production.
- Staging and technical direction.

OUR MISSION STATEMENT IS

- To work with our clients for their long term benefit.
- To provide exceptional service.
- To constantly research and develop new strategies, technologies and skills.
- To maintain constant communication.

Successful projects require a balance of creativity and competent execution. These elements need to work together to achieve outstanding results. Too often a great idea is let down by poor production techniques, or an idea is too production orientated or over-produced and lacking in creativity.

We offer our clients the peace of mind that comes with having a solid, secure and professional organization dedicated to creating exemplary **productions and events**.



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